Event Day Q&A

Presented by: Havasu TOGETHER

Sunday, November 22, 2026
Open to public: 9am - 12pm
The KAWS: 2144 McCulloch Blvd N
by the Farm to Table Mural

SET UP:
Set up begins at 8am the morning of the market. We are providing a 6' - 8' table and a black table cloth for your booth. Please bring your own chair if desired. Your space will be approximately 8' x 4'. You are encouraged to decorate your space to best represent your brand. You need to be fully set up and ready to sell by 9am. When you arrive, please check in a the information table to get your booth location.

AWARDS/SCHOLARSHIPS:
We will have awards with scholarship money and a raffle at the end of the market. The awards are separated by two age groups: 5 - 10 and 11 - 18. The categories are Best Sales Technique, Best Presentation and one overall Rookie of the Market. Make sure when you are planning your booth to keep this in mind.

YOUR BOOTH:
We encourage you to be creative and make your booth stand out. Make sure you have signage letting your customers know who you are. Greet your potential customer and be friendly. This is the best way to win a sale. If you are preparing food, please follow the guidelines provided via email. Easy up canopies are not allowed due to space limitations. Bring an umbrella or market umbrella with a stand if you want shade.

ACCEPTING PAYMENT:
Make sure you have your prices set ahead of time. Potential customers like to know what something costs prior to purchase. Make sure you bring change for cash transactions and a place to keep your money. If you would like to accept credit cards, you may want to look into a solution like Venmo with your parents assistance and permission.

PROMOTE:
Please post about it on your social media. Start Talking it up!
Share the event link: https://www.facebook.com/havasuyouthmarket. Invite your friends and family to support your business by attending the market. Please invite at least 10 people asking them to support the market!

The market will happen rain, wind or shine, and we look forward to seeing you there!
Please email YouthMarketLHC@gmail.com with any questions you might have.

This event is put on by Havasu Together, a local 501c3, and the generous support of our sponsors and volunteers. We all believe that principled entrepreneurs are heroes and role models for the next generation.

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GET READY

Event Day Checklist:

- [ ] Get ready the night before so that you have plenty of time to set up from 8 - 9am the morning of the market. You must be ready to sell at 9am and stay at your booth until the market ends at 12pm.
- [ ] Have all of your items packaged, priced and ready to sell.
- [ ] Have change for cash transactions and a place to securely keep your money. If you plan on accepting credit cards, have a plan prior to the event. Wi-Fi is not available, so a cell phone will need to be your hotspot.
- [ ] Electricity is not provided unless coordinated prior to the market.
- [ ] Have a way to tell customers your business name. Make sign or find a creative way to display who you are. Remember you want to stand out from the other booths.
- [ ] Think of creative ways to display your items to entice potential customers to look at your booth.
- [ ] Practice your sales pitch and make sure you are comfortable counting change back to a customer.
- [ ] Don't forget to remind your friends and family to come support the market.
- [ ] Put a smile and be enthusiastic. Don't leave your parents to run your booth. Let's make this a fun and positive event.
- [ ] Plan to stay after the market ends. Please clean up your area and dispose of all trash. Fold your table and stack in designated area.
- [ ] Lunch will be served towards the end of the market and the awards/scholarships will be announced around 12:30pm.

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